



Onpack shakes things up with digital labelling

Melbourne printer takes a fresh approach to success in labels & packaging.

ONPACK

Company

Onpack Pty Ltd

Profile

Australia's most modern, innovative, narrow web label printing company in Melbourne.

Product

Screen L350UV

Results

With the installation of the Screen Truepress Jet L350UV and the continued support from Screen and Jet Technologies, Onpack has been able to make huge strides forwards in the narrow web digital print market.

As a leader in digital narrow web digital printing, Onpack service a variety of industries including food & beverage, industrial & commercial, consumer goods, logistics, health & beauty, supplements & sports nutrition. Their digital print capabilities allow them to cater to a wide range of material and adhesive requirements whilst supplying printed products of the highest quality for short, medium and long runs.

The Melbourne based label printer and Jet Technologies successfully installed Onpack's first digital label press; the Screen Truepress Jet L350UV, in conjunction with the Prati finishing line.

AN INNOVATIVE STEP FORWARD

With the installation of the Screen Truepress Jet L350UV and the continued support from Screen and Jet Technologies, Onpack has been able to make huge strides forwards in the narrow web digital print market.

"The speed and ability to take on multiple SKUs with variable data has allowed us to extend our reach into the short to medium run labelling arena. With the Screen L350UV we've also enhanced our versatility for printing on a variety of substrates as well as unsupported films and foils," says Michael Nankervis, Managing Director of Onpack.

Unlike many other digital presses, the Screen Truepress L350UV prints at 50m/min regardless of the number of colours or complexity of print. Adding Opaque White to your print reduces the top speed to 30m/min due to the high opacity, rivalling screen printing, with a single pass.

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PROBLEM SOLVED

The Screen Truepress Jet L350UV press, with its printing speed and quick production set-up will allow Onpack to confidently take on any jobs.

Alongside the L350UV, Onpack has also brought in the Digifast One and Saturn Omnia from Prati for all their finishing needs.

“One of the most attractive aspects of this total solution has been the ability to reduce the time spent on changing runs,” Michael added. “With the growing marketplace for short to medium jobs this aspect is critical for our business.”



BUILDING STRONG PARTNERSHIPS

Michael continued: “We want to consistently work towards creating innovation in our digital printing, not only in our new applications but also in our search for the best technology and people to partner with.

“In partnership with Screen and the Prati company, Jet Technologies has the industry specific know how that takes our service to the next level. Jet provides key knowledge, not only in flexo printing but in the greater food packaging industry and manufacturing, making them the best partner to help our business grow,” says Michael. “These partnerships give Onpack the tools to continue to grow and innovate in the world of narrow web printing.”

Onpack has chosen Prati as a partner for digital finishing and slitter rewind converting. The Digifast product allows Onpack to print varnish/laminate, foil, and die cut jobs printed on the L350UV. It is a modular machine that can be customised further for future requirements. Through their new innovations in digital printing, Onpack is able to continually meet the needs of their customers.

THE QUALITY TO EXCEED CUSTOMER EXPECTATIONS

“At Onpack we carefully consider our client’s budget, market and product needs to ensure seamless labelling and an outstanding finished result,” said Michael. “With our new digital printing solution, Onpack has reduced customer lead times, set-up costs, working capital requirements and helped them to eliminate obsolete inventory.”

Onpack aim to deliver a level of quality and consistent innovation that their customers demand as standard. With a dedicated team and the right printing solution, Onpack is now positioned to provide personalised solutions to suit each unique labelling requirement, ensuring that the finished product perfectly suits their clients’ brief in design, material, adhesive and quality.



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