

# Impact Labels Take the Lead with Food Compliant Inks

Impact Labels is the first Australian printing company to use Jet Technologies' PureTone Food Packaging Compliant inks (FPC), which feature the safest raw materials that conform to the latest market regulations and guidelines for non-direct food packaging applications.

# **impact**labels

Company Impact Labels

#### Profile

Impact make labels & tags, using new Flexographic printing presses. Printing up to 9 colours, laminating, foiling, using many specialist finishes and manufacturing custom shapes for all industries.

#### Product

Food Packaging Compliant (FPC) UV Flexo Inks

### Results

The safest raw materials that conform to the latest market regulations and guidelines for non-direct food packaging applications. A full closed loop colour management system. "As well as meeting the most rigid industry compliance regulations, the inks are high density, vibrant and substrate and application versatile enabling us to look at a diverse range of market segments," said Byron Hudghton, Managing Director for Impact Labels. "We have also invested in a full closed loop colour management system including the latest colour spectrometer and ink formulating software ensuring our customers have outstanding repeatability and supporting data to ensure consistency in their visual brand management."

"We are delighted to be working with Impact Labels. Their passion for quality and getting things right first time fits well with our own ethos. They are a winning company and are always pushing the boundaries to be at the very cutting edge of technology," said James Montgomery, Ink Product Manager for Jet Technologies.

"The investment they have made in their colour management program demonstrates their commitment to their customers and is testament to their vision," said Mr Montgomery. "At Jet Technologies our primary focus for UV-Flexo inks is the Narrow Web. The environment around FPC makes it particularly challenging for the ink manufacturer when selecting raw materials for development and production of new inks."

PureTone FPC complies with the latest European Commission Regulations, Swiss Ordinance, EuPIA Guidelines and the Nestle Guidance Note for Manufacture of Packaging inks.

Jet Technologies also supplies FPC coatings to complement PureTone. All the core varnishes are covered such as UV-Flexo FPC, gloss and matt; laminating adhesive, cold foil adhesive, and additives.

The PureTone FPC range has applications for self-adhesive labels, shrink sleeves, sachets, tags, and IML. And with press speeds of up to 150mpm, PureTone FPC suits all modern presses encompassing tray and chamber systems and UV lamp configurations.

Jet Technologies PureTone FPC range is not exclusive for the food and beverage industry but is also demanded in other sectors such as tobacco, pharmaceuticals, health and beauty, personal care and household.

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